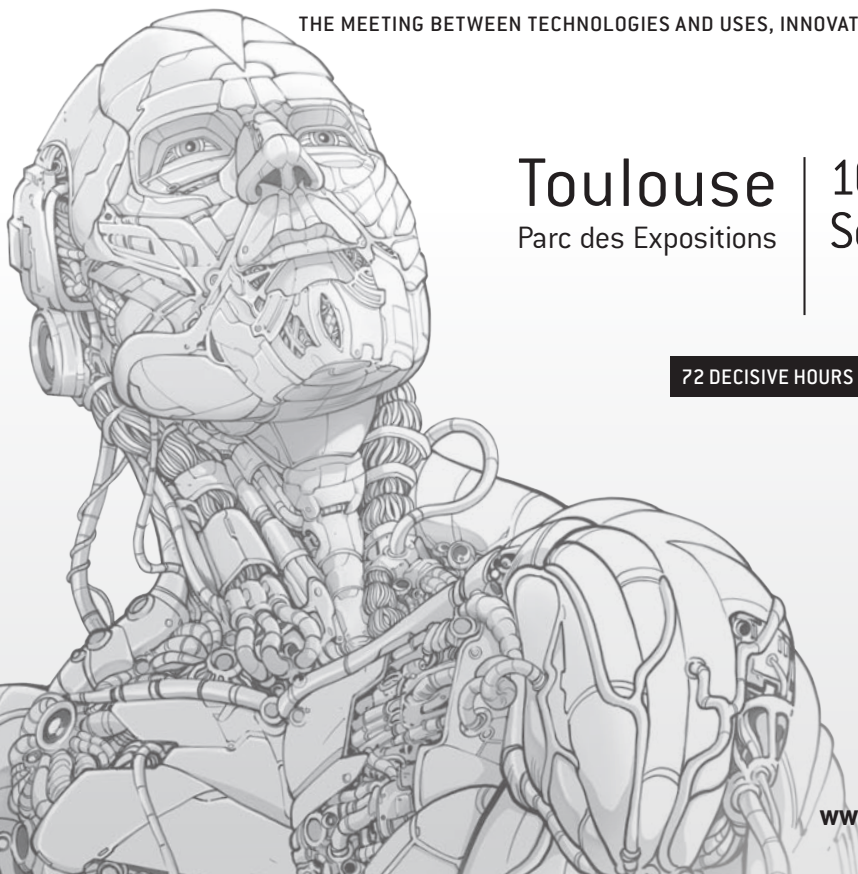


Under the High patronage of  
Mr François HOLLANDE  
President of the French Republic



# THE INTERNATIONAL EXHIBITION OF INNOVATION AND COMPETITIVENESS

THE MEETING BETWEEN TECHNOLOGIES AND USES, INNOVATIONS AND BUSINESS



Toulouse  
Parc des Expositions

16 > 17 > 18  
September  
2014

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# INNOVATION CONNECTING SHOW

The Innovation Connecting Show will be held from 16 to 18 September 2014 at the Parc des Expositions of Toulouse, under the High patronage of the French President, Mr François Hollande.

Focused on the **presentation and the interconnection of the key generic technologies, the uses and the needs**, this major international event of innovation and competitiveness will, thanks to its large scope, associate and link the technological innovations and the markets. These ones have to be able to adapt, integrate and create new applications specific to their economic and societal sector.

To this end, the Innovation Connecting Show will bring together more than **700 exhibitors**, project leaders, actors of innovation in its broadest sense. They will value their demonstrators, prototypes, processes and services from their **R&D** department.

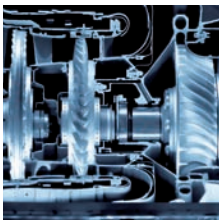
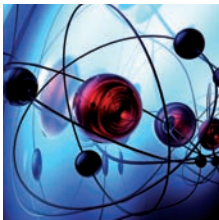
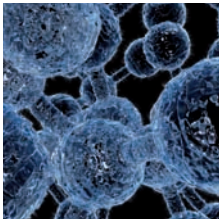
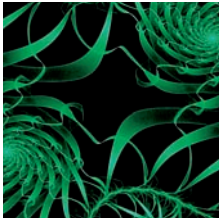
**20,000 professional visitors** are expected: including national and international, public and private investors, academics, representatives from traditional sectors searching for innovation and the national, international and professional press.

About **100 conferences**, round table discussions and exhibitor workshops will be driven by a high-level scientific committee. Transversal innovation specialists from all sectors of the economy will be considering ways to influence future innovations, and will be treated the following themes: future factories, the Key Enabling Technologies, future Biology and synthetic Biology, Smart Cities, Internet of the future, and communicating objects.

An **"Innovation Award"** will reward the most innovative exhibitors and project leaders. These ones are instigators of growth, creators of wealth and builders of tomorrow's job.

With the help of a broad international communication campaign and the High patronage of the French Presidency, the French representation of the European Commission, the Ministry of Foreign Affairs, the Ministry for Industrial Renewal, the Ministry for Craft Industries and Trades, Commerce and Tourism, the Ministry for Higher Education and Research, and the Ministry Delegate attached to the Ministry for Industrial Renewal, with responsibility for SME's, Innovation and the Digital Economy, the **ICS** will make of Toulouse the world's capital of innovation in September 2014.

More information on: [www.ics-show.com](http://www.ics-show.com)



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